

Sharpes Farm Feeds



STEPH NORMAN FEEDS CALVES SHARPES CALF MEAL.

Mobile app makes it simpler for farmers to order feed

Sharpes Farm Feeds is always coming up with new ways to look after its customers. Its mobile app is designed to make it even simpler and easier for farmers to order their feed.

The app is simple to set-up, gives you the ability to order anytime from anywhere, and the order will still be put through your preferred store. There are app alerts when your order has been dispatched, you can easily view past orders and the app has a handy 'Repeat Order' function too.

Steph and Ken Norman use the mobile app to order calf meal for their 760 hectare farm at Mangamaire farm near Pahiatua.

The couple raise anywhere from 600 to 1200 calves annually. Last year they fed around 85 tonnes of Sharpes calf meal.

Using the mobile app for all ordering keeps everything simple, says Ken.

Steph and Ken have been using Sharpes products since they began rearing calves in 2004. The couple know that attention to detail is the key to raising top calves, and nutrition is a crucial element.

"The calves go for it right from day one and we've never had any issues," says Steph. "We've never had a reason to change. We find they grow well, it's palatable and Sharpes are just great to deal with."

Proudly family owned and operated, Sharpes Stock Feed is locally run from the family

farm in Wairarapa. Sam and Sara Orsborn are the third generation to manage Sharpes, building on the hard work of Sam's parents, Alastair and Nicky Orsborn, who still have huge involvement in the business.

The family prides itself on consistently delivering the best quality nutrition for your animals, backed up with exceptional service from their friendly team. Innovation is a hallmark of the business, says Sam.

"In the mill we have a state-of-the art, fully automated packaging line, as well as an automated batching system. This means we can ensure the quality and accuracy of our product, every time."

The family's latest innovation is the launch of 100% recyclable feed bags for their lifestyle range. The bags are made of recyclable paper, sealed with cotton thread, so they can be added to your paper recycling bin or composted.

Sharpes has also introduced 10kg and new 20kg bags so you can buy the right size to suit your needs.

And if you're wanting to order one or two bags of Sharpes' lifestyle range, you can order your favourite Sharpes products from anywhere, at any time, with their simple online ordering system at www.stockfeed.co.nz

It is super quick and easy, with the product delivered straight to your door.